

The **TELASTIC™** Turnkey Applications service provides a comprehensive commercial hosted VoIP and IP-PBX solution that you can brand and sell to your residential or business customer base quickly, scalably, and without capital investment.

Features:

Carrier-Grade Infrastructure

- Communications-optimized network
- Expansive footprint and backbone
- Bulletproof security

Comprehensive Feature Set

- Residential VoIP Services
- Business PBX Services
- Fully customizable
- Integrated rating and mediation

Speedy Deployment

- Connect with Pac-West telephony services
- Access to Telastic partner networks
- Turn up capacity as needed

Benefits:

Pay ONLY for What You Use

- Expand existing services without capital investment.
- Launch new services with zero upfront costs.

Get New Services to Market FAST

- Enhance existing services in days not months.
- Offer new services priced for wholesale business applications.

Scale Quickly and Efficiently

- Never worry about over-building or insufficient resources.
- Meet growth, seasonal, or burst demand in zero time.

Quality and Reliability you can Trust

- Allows IT staff to focus on innovation not operations
- Maintain the quality your customers demand

Want to Provide Hosted VoIP and IP/PBX?

The transition from TDM to VOIP is accelerating. VOIP already represents over 30% of all calling minutes and Jupiter Research predicts that residential VOIP will grow to 25 Million households by 2012 while In-Stat Research expects that VOIP penetration of US Businesses will reach 72% by 2013.

This presents a tremendous opportunity to reach end users - residential or business - with new services and enter markets that you previously haven't been able to crack. However, many are struggling roll these services out because it requires a large capital outlay for specialized hardware and it's difficult to find technical staff with the right expertise. Also, many are finding that they are having difficulty building a carrier-grade infrastructure that can scale as they grow and are getting bogged down with all the manual processes involved.

Introducing TELASTIC™

Telastic is a hosted operating environment for telecom services that allows carriers and service providers to evolve their expensive, cumbersome and inefficient legacy telecom infrastructure into a scalable and cost-effective approach based on a service set that includes on-demand carrier-grade network infrastructure, streamlined operations management capabilities, and turnkey communications service applications with instant capacity.

Turnkey Applications: White-label VoIP on-demand

Leveraging Telastic's optimized communications environment, Telastic Turnkey Applications provide a scalable and comprehensive packaged VoIP and PBX feature set for white-label hosted IP/PBX and residential VoIP offerings.

- Brandable Web Portal with customizable APIs
- Wholesale and retail partitioning for security and data protection
- Real-time rating, mediation, and balance adjustments for revenue protection
- Virtual Office
- Find-Me/Follow-Me, One Number Service
- Click-to-Call
- Programmable Voice Mail, IVR & Auto Attendant
- Audio Conferencing
- Automatic Call Distribution
- Hunt Group and Call Queuing Functions
- IM Server
- Video Telephony Server
- Time of Day Feature Control

With a comprehensive solution that lets you provision phone numbers, install and deploy applications, increase capacity as needed and set up billing services all from a single interface. It literally enables you to provide communications services at the "speed of need".

About Pac-West Telecomm, Inc.

For thirty years, Pac-West has provided wholesale communications infrastructure services that enable the world's best carriers and service providers to get a competitive edge and keep it. Our carrier telephony services, infrastructure services, and communications applications offer unparalleled reliability, security, and – most importantly – value.

Pac-West earns your business by empowering you with the services you need – fast. We keep your business by providing customer service that'll have you wondering why you ever trusted your business with anyone else.

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